EVERYTHING YOU STOCK SHOULD SELL AS WELL AS CROSMAN AIRGUNS.

1980 Trade Catalog

Crosman® AirGuns

A Coleman Company

BBs are no longer a commodity item.

That's because we've given our high-quality Crosman BBs an identity shooters will find hard to resist.

Crosman Copperhead BBs—the roundest BBs around—are engineered to the most exacting specifications in the industry. Which means shooters get true flight, more bite in every shot.

That's the message we'll be hammering away at this year—one we know your customers will respond to.

But our commitment to strict quality control and engineering excellence doesn't stop there.

For match-grade accuracy and in-flight stability, no ordinary pellet comes close to our .177 and .22 caliber Crosman Super Pells.®

Their waisted, diabolo design ensures optimum weight distribution from head to skirt. And the aerodynamic integrity you'd expect from pellets costing up to five times as much.

Plus, Crosman Super Pells come in convenient, clip-on Belt-Paks™ for easy carrying and quick field reloading—a Crosman exclusive.

D E

And nobody offers your customers more dependable CO_2 power than Crosman. Our Crosman CO_2 Super Powerlets® have clean-piercing, non-leaking caps. Together with the leak-proof seal in all Crosman CO_2-powered guns, they give shooters power and reliability shot after shot.

So stock up on our complete line of Crosman ammo: the best ammo for any gun.

A. NEW—POCKET-PAK™ pilfer-proof, reclosable plastic pouch.
MODEL 617—Pocket-Pak™ of 200 BBs—36 per Display Box
MODEL 627—Pocket-Pak™ of 400 BBs—24 per Display Box
MODEL 637—Pocket-Pak™ of 700 BBs—16 per Display Box

B. Familiar MILK CARTONS with new Copperhead logo.
MODEL 737—milk ctn. of 1500 BBs
MODEL 747—milk ctn. of 2500 BBs
MODEL 757—milk ctn. of 5000 BBs

C. Familiar EASY-POUR PACKS with new Copperhead logo.
MODEL 717—package of 200 BBs—50 per Display Box
MODEL 727—package of 400 BBs—25 per Display Box

D. Popular SUPER PELLS BELT-PAK.™
MODEL 7177—.177 caliber Super Pells—250 count—12 Belt-Paks per Display Box
MODEL 7022—.22 caliber Super Pells—175 count—12 Belt-Paks per Display Box

E. Reliable SUPER POWERLETS.®
MODEL 231/5—package of 5 Super Powerlets—12 packages per Display Box

Display Box for NEW POCKET-PAKs

Display Box for EASY-POUR PACKS

THE LAUNCH OF THE CROSMAN COPPERHEAD™ MARKS THE END OF THE ORDINARY BB.

PIST

MODEL 44 PEACEMAKER
Styled after the famous Colt six-shooter—the gun that won the West. Rifled barrel for accuracy. Wood-grain grips. CO_2-powered, single-action, 6-shot revolver. Shoots .177 caliber pellets. Average muzzle velocity, 265 fps. Averages 30 shots per Crosman CO_2 Super Powerlet.®

MODEL 1600 POWERMATIC®
Economy-priced version of the Model 454. Over 80 shots per Crosman CO_2 Super Powerlet.® Force-feed magazine. Slide-action safety. Average muzzle velocity: 350 fps.

MODEL 454 BB-MATIC®
The world's *only* automatic BB pistol. No cocking. Just aim and fire. Gets off 17 shots fast as you can pull the trigger. And over 80 shots on one Crosman CO_2 Super Powerlet.® Adjustable rear sight. Force-feed magazine. Slide-action safety. Average muzzle velocity: 350 fps.

MODEL 38C
Single/double-action, 6-shot revolver. CO_2-powered. Adjustable rear sight and rifled barrel for accuracy. Shoots .177 caliber pellets. Averages 54 shots per Crosman CO_2 Super Powerlet.® Average muzzle velocity: 310 fps.

MODEL 38T
One of the best-selling air pistols in the world. Modeled after the .357 Magnum. It not only looks real, it feels real, too. Adjustable rear sight and rifled steel barrel for accuracy. Shoots .177 caliber pellets. Single/double-action, 6-shot revolver. Averages 54 shots per Crosman CO_2 Super Powerlet.® Average muzzle velocity: 350 fps.

OLS.

MODEL MARK I
One of the most finely balanced, most accurate CO_2-powered target pistols on the market. Adjustable rear sight, rifled steel barrel, contoured competition grips, and adjustable trigger pull. Delivers average muzzle velocities of 350 fps with .22 caliber pellet loads. Averages 60 shots with each Crosman CO_2 Super Powerlet.® Easy-slide bolt action. Single shot.

MODEL 1377 AMERICAN CLASSIC
One of the world's most powerful target pistols. Pumps up rifle-like velocities with either BBs or .177 caliber pellet loads. Adjustable rear sight and rifled steel barrel for match-grade accuracy. Constant trigger pull. Cross-bolt safety. Bolt action single shot. Average muzzle velocity:
BB—pumps: 3 = 350 fps. 6 = 470 fps. 10 = 535 fps.
Pellet—pumps: 3 = 335 fps. 6 = 460 fps. 10 = 495 fps.

MODEL 1322 MEDALIST
Pump-up power and match-grade accuracy for .22 caliber pellet loads. Rifled barrel. Adjustable rear sight. Constant trigger pull. Cross-bolt safety. Bolt action single shot. Average muzzle velocity:
Pellet—pumps: 3 = 245 fps. 6 = 325 fps. 10 = 385 fps.

MODEL MARK II
Identical to the Mark I, but chambered for BBs and .177 caliber pellets. Average muzzle velocity: BBs—450 fps. Pellets—400 fps. Averages 60 shots per Crosman CO_2 Super Powerlet.®

MODEL 788 BB SCOUT ®
The *only* pneumatic pump rifle designed expecially for the younger shooter. Only 31 inches long. Weighs less than 3 lbs. "Big gun" features include variable power pump action, adjustable rear sight, solid steel barrel and positive cross-bolt safety. Rugged metal receiver holds up to 20 BBs. Bolt action BB repeater. Average muzzle velocity: BBs (only)—pumps: 3 = 235 fps. 6 = 350 fps. 10 = 430 fps. AVAILABLE IN 3-D PACK—Model 5788.

MODEL 760 POWERMASTER™
"America's Top Gun"—the hottest-selling gun in America. BB repeater; .177 pellet single shot. Reservoir holds 180 BBs. Rifled solid-steel barrel. Variable power pump-up. Rugged metal receiver grooved for scope. Adjustable rear sight. Bolt action. Average muzzle velocity: BB—pumps: 3 = 400 fps. 6 = 520 fps. 10 = 620 fps. Pellet—pumps: 3 = 380 fps. 6 = 480 fps. 10 = 560 fps. AVAILABLE IN 3-D PACK—Model 5760.

MODEL 760XL DELUXE POWERMASTER™
Customized version of Model 760. Brass-plated receiver, white-line spacers on grip cap and butt plate, rifled steel barrel, hooded front sight and Monte Carlo stock. Variable power pump-up. Bolt action. BB repeater. Single shot, .177 caliber pellets. Average muzzle velocity: BB-pumps: 3 = 400 fps. 6 = 520 fps. 10 = 620 fps. Pellet—pumps: 3 = 380 fps. 6 = 480 fps. 10 = 560 fps.

MODEL 760
POWERMASTER™

MODEL 766
AMERICAN CLASSIC

MODEL 73
SADDLE PAL

LES.

MODEL 766 AMERICAN CLASSIC
The gun kids dream of owning. Adjustable rear sight. Smooth-stroke pump action. White-line spacers. Rifled steel barrel. BB repeater; .177 caliber pellet single shot. Reservoir: 100 BBs. Receiver grooved for scope mounting. Variable power pump-up. Bolt action. Average muzzle velocity: BB—pumps: 3 = 465 fps. 6 = 600 fps. 10 = 710 fps. Pellet—pumps: 3 = 420 fps. 6 = 575 fps. 10 = 665 fps. AVAILABLE IN 3-D PACK—Model 5766.

MODEL 2200 MAGNUM
One of the world's most powerful .22 caliber airguns. Chrome-plated receiver—grooved for scope. Rifled steel barrel and adjustable rear sight. Wood-grain stock and fore-end. White-line spacers. Variable power pump-up. Bolt action. Single shot, .22-caliber pellets. Average muzzle velocity: Pellet (.22 caliber only)—pumps: 3 = 375 fps. 6 = 495 fps. 10 = 600 fps.

MODEL 73 SADDLE PAL
The fastest-shooting air rifle money can buy. Reliable CO_2 power and quick-cocking lever action make it the perfect plinking gun for shooters of all ages. Its leak-proof CO_2 system provides an amazing *100 shots* per Crosman CO_2 Super Powerlet.® Shoots BBs as a repeater from its 16-BB magazine, or .177 caliber pellets as a single shot. Average muzzle velocity: BBs—440 fps. Pellets—420 fps. AVAILABLE IN 3-D PACK—Model 5073.

Take our versatile free-standing floor racks and simple-to-put-up wall displays. Each is designed with one goal in mind—to help you rack up impulse sales.

Then there's our exclusive 3-D Pack—a tough-skinned, vacuum-sealed process that minimizes security risks while letting shooters see the beauty and feel the heft of our Models 73, 788, 760 and 766. You can't beat our 3-D Packs for increasing self-service sales, because our guns practically sell themselves.

Come on. Rack 'em up! And watch your sales take off.

NO ONE ELSE IN THE INDUSTRY PACKS MERCHANDISING PUNCH LIKE CROSMAN.

CONSIDERING THE PROFIT YOU MAKE ON THEM, MAYBE WE SHOULDN'T CALL THEM 'ACCESSORIES.'

Every time you sell a Crosman airgun, you've got a ready-made customer for Crosman accessories.

That's because, along with ammo, they're naturals for quick "add-on" sales.

So order up! Because selling Crosman extras can add up to a lot of extra profit for you.

A. MODEL 510 NAUGAHYDE PISTOL CASE. Fits all Crosman models except Models 1322, 1377. MODEL 515 NAUGAHYDE PISTOL CASE Fits Models 1322, 1377.

B. MODEL 29 HOLSTER for Models Mark I/II, 454 & 1600

C. MODEL 24 HOLSTER for Model 38T Revolver

D. MODEL 25 HOLSTER for Model 44 Revolver

E. MODEL 23 HOLSTER for Model 38C. **MODEL 26 HOLSTER** (not shown) for Models 1322 and 1377 Pistols

F. MODEL 410 SCOPE. Fits all Crosman rifles with grooved receivers.

G. MODEL 480 SHOOTING GLASSES: 3 Amber glasses, 3 Smoke glasses in each display pack.

H. MODEL 241 PELLGUNOIL.® Special formula for high-compression airguns.

I. MODEL 485 SHOOTING GAMES. 8 different games, 40 targets in each set.

J. MODELS A-18, A-19 PAPER TARGETS. A-18—25 ft. NRA rifle target, single bullseye. A-19—25 ft. NRA rifle target, 5 bullseyes.

AN AD CAMPAIGN WITH PLENTY OF SELL IN IT MEANS PLENTY OF PROFIT FOR YOU.

"America's Top Gun." "Pneu, from Crosman." "A little Crosman is a lotta fun."

With ads like these working for you this year, it'll be hard to keep enough Crosman airguns on the shelf.

Because not only are these the hardest-selling ads we've ever produced, but they'll be appearing in some of America's best-selling magazines, too. Magazines like *Popular Mechanics, Field & Stream,* and *Outdoor Life.*

But that's not all. This year we've got the kids in our corner. All Crosman youth-gun ads sign off with the line and logo you see here—"Part of being a kid is owning a Crosman." And every chance we get, we're going to remind kids of that.

Popular Mechanics Field & Stream Outdoor Life

So be prepared. Make sure you always have a good selection of Crosman airguns, ammo and accessories on hand.

Because even an ad campaign with plenty of sell in it can't sell guns that aren't in stock.

Crosman® Air Guns

A Coleman Company

Crosman Airguns is proud to be a part of the diversified world of Coleman.

Coleman · Coleman PEAK 1® · Coleman INTERNATIONAL DIVISION · Coleman MARINE · O'BRIEN® INTERNATIONAL · Coleman HEATING • AIR CONDITIONING · Coleman Camping Trailers the camper's camper · HOBIE CAT® · THE HEAT PUMP™ by Coleman · MACH 3 Rotary™ Coleman · THE CANADIAN Coleman COMPANY LIMITED

CA1266 Printed in U.S.A.